

Wednesday, 06 May

7:30	Breakfast	
8:30	Welcome and Introductions Valdo Arnera, MD General Manager of Europe, PHT	
9:00	Annual Update Phil Lee President and CEO, PHT	
9:45	New Users: Orientation to ePRO Valdo Arnera	Experienced Users: Specialized ePRO Topic Jodi Holman Global Director of Client Services, PHT
10:30	Break	
11:00	Keynote Presentation Olivier Chassany Medical Head, Clinical R&D, Assistance Publique – Hopitaux de Paris	
11:45	Client Case Study: The Myths and Realities of Paper vs. ePRO Paul Lafferty Head of Respiratory Data Management, Novartis	
12:15	Lunch	
13:15	PHT Product Update and Roadmap Anne Pelz Senior Product Manager, PHT	
14:00	Breakout Session I	
15:15	Break	
15:30	Client Case Study: Conducting a Large-Scale Global Clinical Trial Silvia Muñoz Chimeno International Study Manager, Servier	
16:00	Breakout Session II	
17:15	Site Case Study	
19:00	Dinner	

Thursday, 07 May

7:30	Breakfast	
8:30	Client Case Study: eDiaries: Using Integrated Asthma Monitors Ann Gyllenberg Study Delivery Leader, AstraZeneca	
9:00	Breakout Session III	
10:15	Break	
10:30	Client Case Study: Optimizing ePRO Vendor Management Lisbet Groes Director of Biometrics and Medical Writing, ALK Abello	
11:00	Client Case Study: Preparing for Regulatory Submission of ePRO Data Thierry Escudier Director, International Clinical Operations, Pierre-Fabre	
12:00	Wrap Up	
12:30	Lunch	
13:30	Meeting Adjourns	